

**Media Release**

**16 May 2018**

**For Immediate Release**

**DRAFT AGEING WELL STRATEGY ON DISPLAY**

Federation Council has worked in partnership with the community to develop its draft Ageing Well Strategy, which was endorsed by Council for public exhibition at the May Ordinary Council Meeting.

The strategy will support positive ageing in the Federation Council area by ensuring suitable services and facilities are in place to meet the changing needs of an ageing population.

With the population of the Federation Council area being older and ageing faster than the regional, state and national average, preparing the Ageing Well Strategy was identified by Council as a key step in proactively supporting communities to continue to thrive.

The strategy will assist Council to;

- Understand the changing needs of the various communities within Federation Council.
- Direct its investment in infrastructure, service provision, programs and resources to support healthy ageing and meet community needs.
- Advocate for, and develop integrated responses to, issues outside of Council's control where Council may lead or partner with other organisations.

Council has worked closely with a number of local senior residents who were engaged as Ageing Well Ambassadors and played an integral role in the development of the strategy. The ambassadors included Stan Bromley, Ida Mensforth, Wendy Eyers, Judith Barber, Jenny Enever, Mike Gardiner, Liz Seeliger, Jan Doyle, Jeanette Smith, Yvonne Perrin and Jenny Hearn.

Federation Council Mayor Pat Bourke has praised the efforts of the ambassadors, who have provided a great level of support to the project.

'We are really pleased to have had passionate and capable residents involved in preparing a document that provides some strong and very clear direction for council.' he said.

'In preparing the strategy, there was also extensive engagement with key stakeholders and the wider community and we thank all those who took the time to offer valuable input.' the Mayor said.

An extensive review and stakeholder engagement process was undertaken to inform the development of the strategy, including literature reviews, focus groups, service provider interviews, a community survey, development of a background paper and consultation with key council staff.

The draft Ageing Well Strategy is currently available for the community to view and Council is seeking feedback until 5pm Wednesday 13 June.

Written submissions, addressed to the General Manager, can be posted to Federation Council, PO Box 77, Corowa NSW 2646 or emailed to [council@federationcouncil.nsw.gov.au](mailto:council@federationcouncil.nsw.gov.au).

Residents are also being encouraged to contact their local Ageing Well Ambassador if they would like to discuss the draft strategy and details of the ambassadors can be found on council's website.

**Ends.**