

Ageing Well Ambassadors – Expression of Interest Information

Project Background

Federation Council has commenced the development of an Ageing Well Strategy to plan for the needs of our ageing population over the next four years. The Strategy will document the vision and a plan for Council and the community to work together for an age-friendly community where the physical, social, and mental well-being of older people is promoted and strengthened.

A consultant, Deanne Drage, has been engaged to lead the project and will work together with a steering committee of local senior residents (Ageing Well Ambassadors) and council to develop the Plan.

Key components of this planning project include;

- Background research
- Community and key stakeholder consultation
- Plan development
- Council and community feedback on the draft plan
- Finalisation and Council adoption of the plan

A crucial component of the planning process is the community and key stakeholder consultation. The aim of this consultation is both, to inform the plan so that needs and priorities are reflected accurately and to develop strong partnerships for action on these priorities.

It is anticipated that this project will commence in October 2017 and the plan will be adopted by May 2018.

Expectations of the Role

Council is seeking between six to eight (6-8) people from across the council to become Ageing Well Ambassadors. Their primary roles are to be a conduit of information and a builder of partnerships between the community and council to assist inform the development of the Ageing Well Strategy 2018-2022.

The expectations of the Ageing Well Ambassadors in developing the Strategy include the following;

- Active participation in steering committee meetings/workshops (n= 5)
 - Meeting 1 – Project overview and consultation planning
 - Meeting 2 – Focus group/Interview allocation and training
 - Meeting 3 – Consultation feedback and sense making
 - Meeting 4 - Planning workshop and priority setting
 - Meeting 5 – Draft Plan revision
- Facilitation of community focus groups (with support) (n= 3-6)
- Provision of focus group notes/recordings and personal reflections

We would also like to see the steering group and the Ambassador role evolve into one that oversees the implementation of the plan. However, this will be discussed as an option once the plan is near completion.

Skills and Attributes of Ageing Well Ambassadors

The most important attribute needed for this role is a keen interest in talking with the community about the needs and opportunities for older people in the Federation Council area.

Other skills and attributes needed to fulfil the role include;

- Being as senior resident of Federation Council
- Being involved in the community with a breadth of community knowledge
- Being comfortable and confident at leading small group conversations
- Being available to complete the tasks required within the given timeframe

Ambassadors will be supported by Council staff and reimbursed for their travel and time.

Are you interested in becoming an Ambassador?

If you are interested in becoming an Ageing Well Ambassador we want to hear from you. Please feel free to contact Deanne Drage with any questions you may have about the role.

To apply, simply fill out the Expression of Interest Form and return it by the close date. You can complete the form either electronically (open the Electronic Form) or in hard copy (print the Manual Form).

Further information and EOI submissions

Expressions of interest close on close of business 22 October 2017

Please direct all enquiries and submissions to:

Deanne Drage

Ageing Well Strategy Coordinator



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Thank you for your interest in becoming an Ageing Well Ambassador