

GUIDELINES

Show us your Federation 2.0 Competition

The 'Show us Your Federation 2.0' Competition is a photographic competition.

The @fedyouthhub 'I am Federation' Instagram page was launched in December 2021. Taking photos has been a great creative outlet for many of our local young people and community members, which continues to grow the creativity of the community - we have had so many beautiful photos of the region shared with us.

Council is inviting @fedyouthhub 'I Am Federation' Instagram page followers, to share the local treasures of their town by submitting photos that depict the community where they live within the theme Friends, Fun, The Great Outdoors and creations.

Photographs could include a significant natural feature that promotes our Council area, local people, the wide open spaces, historic buildings, wild life, natural or man-made works of art, an activity within Federation that is fun for you, or something in our region you can't find anywhere else you've been – the options are endless.

How it works

1. Post your entry photo/s on your pages, Instagram stories or reels feed and tag @fedyouthhub for the 'Show us Your Federation Competition 2.0' and follow the page so we can see your posts.
2. Posts shared with us between December 22, 2021 and January 30, 2022 will be shared to our page over the space of the week starting February 1 - February 11, 2022.
3. Viewers can then 'vote' for the Viewer's Choice Award by voting in the comments of @fedyouthhub Instagram posts, on @fedyouthhub Instagram stories and through the Youth Hub website <https://www.federationcouncil.nsw.gov.au/Community/Youth-Hub>
4. We will then pick the winner that captures:
 - Viewer's choice award (picked by the public).
 - An image that captures the beauty of Federation.
5. Then in addition to the 2 major prize winners another lucky 10 people and their images will be included in Youth Hubs 2022 virtual events and projects calendar.
6. The Panel's Choice winner will receive a Fujifilm Instax mini 40 instant photo kit and Viewer's Choice winner will receive a Creator Pro kit inclusive of Ring light, Device holder, tripod and Green Screen.

Please Note:

The photo/s must be taken within the Federation Council area and capture 'friends, fun, the great outdoors or local beauty.'

The Viewer's Choice Award will be the photo with the most votes in the comments at the end of the competition in the shared posts from February 1 - February 11 on @fedyouthhub Instagram page.

The winners of the Viewer's Choice Award will win a Creator Pro kit, feature in Youth Hub's 2022 Virtual community events and projects calendar, and images used throughout North of the Murray, Federation Council and Youth Councils marketing platforms.

The Panel's Choice Award will be the photo selected by the judging panel.
The judging panel is made up of the 2021/2022 Federation Youth Councillors and Federation Council staff.

Terms and Conditions of the Show us Your Federation Competition

The 'Show us Your Federation 2.0' Competition is open to the followers of @fedyouthhub "I Am Federation" Instagram page, a page influenced by Federation Youth Councillors and monitored by Federation Council. Each individual photo must be accompanied by a comment about where in the Federation Council area your photo was taken and what you have captured.

IMAGE QUALITY

Images selected to win and be eligible for the above mentioned panel prize must be high-resolution quality. Images must be able to be provided as a JPEG file on request.

Please note: The winner of the Panel's Choice Award will be an image that is of the above specifications only.

PERMISSIONS

Entry into Show us Your Federation 2.0 Competition requires that the subjects within the photographs have given permission for their image to appear in publications, online and print media.

If a person has been included in the image, please ensure you have their permission or permission from a guardian if under 18 years of age.

ENTRY SUBMISSION

The competition is open from 6pm, Wednesday 22 December 2021. Entries will be open until midnight Sunday 30 January, 2022.

Entry submissions are to be posted to your Instagram pages, tagging @fedyouthhub with the hashtag #showusyourfederation2.0.

Images submitted will be posted on the @fedyouthhub Instagram feed from February 1 - February 11 for the public to have their votes in the comments.

Winners of the competition will be announced on the @fedyouthhub 'I Am Federation' Instagram Story on Tuesday 15 February 2022, at 3pm.

You do not need to have an Instagram account to enter the competition. You can submit photos via email to communityevents@federationcouncil.nsw.gov.au or you can tag from parent / guardian or friends Instagram accounts who are aged over 13 years.

WINNERS

The Viewer's Choice Award will be the photo with the most votes at the end of the competition. The winner of the Viewer's Choice award will win Creator Pro kit inclusive of Ring light, Device holder, tripod and Green Screen.

The Panel's Choice Award will be the photo selected by a judging panel and will be based on creative merit. The judging panel's decision is final and no correspondence will be entered into.

The judging panel is made up of the 2021-2022 Federation Youth Councillors and Federation Council staff.

The winner of the Panel's Choice Award will win a place on the Youth Hubs virtual events and projects calendar for 2022, feature positions on @fedyouthhub 'I Am Federation' Instagram page and marketing and opportunities to feature in content needed for the new North of the Murray socials campaigns and the Fujifilm instax mini 40 instant photo kit.

Winners will be notified via Instagram on Tuesday 15 February, 2022, 3 days after the closing date. If the winner cannot be contacted or does not claim the prize within 14 days of notification, Federation Council reserves the right to withdraw the prize and re-draw a replacement winner. No further contact attempts or correspondence will be entered into.

All winners will be announced on @fedyouthhub 'I Am Federation' Instagram page, after the conclusion of the competition and decisions of prize recipients are determined. Winners will also be published in Council Snippets, the Corowa Free Press and Yarrawonga Chronicle newspapers and on the Youth Hub website page that can be accessed from Council's website.

PERMISSION TO USE

Council may ask for permission to use a photo posted by a competition participant. A participant is free to accept the use of their photo or decline as they wish. Please note photos as part of the 'permission to use' will be for future social media use. Council will credit all photo owners and photographers on 'permission to use' images.

OWNERSHIP

All photographers retain their copyright. However, by entering the photographer agrees for Federation Council to use the photograph/s and the entrant's full name for promotional purposes including in online and print media.

No payment will be made for the use of the photographs during the competition or for future use.

IMAGES ENTER FOR USE ON ONLINE E-BOOK

Please note that by entering the competition Council has the intent on making all entrants photos into an online e-book for anyone wishing to view the photos after the competition is over. The e-book will only be available on Youth Hub website page, available through Council's website.

If you do not wish to be involved in the e-book, please inbox the @fedyouthhub 'I Am Federation' Instagram page at any time throughout the competition dates.

PRIZES

Panel's Choice Award - will win a place on the Youth Hubs virtual events and projects calendar for 2022, feature positions on @fedyouthhub 'I Am Federation' Instagram page and marketing and opportunities to feature in content needed for the new North of the Murray socials campaigns and the Fujifilm Instax mini 40 instant photo kit.

Viewer's Choice Award - will win a place on the Youth Hubs virtual events and projects calendar for 2022, feature positions on @fedyouthhub 'I Am Federation' Instagram page and marketing and opportunities to feature in content needed for the new North of the Murray socials campaigns + Creator Pro Kit inclusive of Ring light, Device holder, tripod and Green Screen.

FURTHER ENTRY CONDITIONS

There is no entry fee and no purchase necessary to enter this competition. All entrants must reside in Australia to be eligible.

You do not need to have an Instagram account to enter competition. You can submit photos via email to communityevents@federationcouncil.nsw.gov.au or you can tag from parent / guardian or friends Instagram account who is aged over 13 years.

Federation Council reserves the right to verify the validity of entries and to disqualify any entry which, in the opinion of the promoter, includes objectionable content, profanity or potentially insulting, inflammatory or defamatory statements.

Photographs submitted must be the entrants own.

Federation Council employees are not eligible to win prizes, however can complete tasks and upload photographs.

The 'Show Us Your Federation 2.0' Competition is in no way sponsored, endorsed or administered by or associated with Instagram. You acknowledge that all information and material that you submit to enter 'Show Us Your Federation 2.0' Competition submitted to Federation Council and not Instagram and you agree that Instagram shall not be liable to you in any way in respect of this promotion.

By uploading your photographs and tagging them you agree to these terms and conditions.