

'SHOW US YOUR FEDERATION' COMPETITION GUIDELINES

'Show us Your Federation' Competition

The 'Show us Your Federation' Competition is a photographic competition.

The '*I* am Federation' Facebook began in late March 2020. Taking photos has been a great creative outlet for many of our local young people and community members during this time - we have had so many beautiful photos of the region shared with us.

Council is inviting 'I Am Federation' Facebook page followers, to share the local treasures of their town by submitting photos that depict the community where they live within the theme Friends, Fun or The Great Outdoors.

Photographs could include a significant natural feature that promotes our Council area, local people, the wide open spaces, historic buildings, wild life, natural or man-made works of art, an activity within Federation that is fun for you – the options are endless.

How it Works

- 1. People are to post their entry photo/s in the comments section of the 'Show us Your Federation Competition' announcement on the 'I am Federation' Facebook page.
- 2. Viewers can then 'vote' for the *Viewer's Choice Award* by using the 'love/ heart' in the emoji bar on their favourite photo.

Please Note:

The photo/s must be taken within the Federation Council area and captures 'friends, fun or the great outdoors.'

The *Viewer's Choice Award* will be the photo with the most love/ hearts at the end of the competition. The winner of the Viewer's Choice award will win a pair of Apple AirPods.

The *Panel's Choice Award* will be the photo selected by the judging panel. The judging panel is made up of the 2020 Federation Youth Councilors & Federation Council staff. The winner of the *Panel's Choice Award* will win an Apple Watch s5 PLUS \$100 for the use of their photo. The winning photo will be featured in the ever so popular Federation Council's Community Calendar for 2021.

Terms and Conditions of the Show us Your Federation Competition

The 'Show us Your Federation' Competition is open to the followers of *I Am Federation* Facebook page, a page influenced by Federation Youth Councillors and monitored by Federation Council. Each individual photo must be accompanied by a comment about where in the Federation Council area your photo was taken and what you have captured.

IMAGE QUALITY

Images selected to win and be eligible for the above mentioned panel prize must be high-resolution quality (min 2MB and max 5MB) and landscape. Images must be able to be provided as a JPEG file on request.

Please note: The winner of the Panel's Choice Award will be an image that is of the above specifications only.

PERMISSIONS

Entry into *Show us Your Federation Competition* requires that the subjects within the photographs have given permission for their image to appear in publications, online and print media.

If a person has been included in the image, please ensure you have their permission or permission from a guardian if under 18 years of age.

ENTRY SUBMISSION

Competition is open from 6pm AEST Friday 11th of September. Entries close not later than 5pm AEST Friday October 9th.

Entry submissions are to be posted in the comment section of the 'Show us Your Federation Competition' announcement on the 'I am Federation' Facebook page.

You do not need to have a Facebook account to enter competition. You can submit photos via email to communityevents@federationcouncil.nsw.gov.au or you can tag from parent / guardian or friends Face Book account who is aged over 13 years

WINNERS

The *Viewer's Choice Award* will be the photo with the most love/ hearts at the end of the competition. The winner of the Viewer's Choice award will win a pair of Apple AirPods.

The *Panel's Choice Award* will be the photo selected by a judging panel and will be based on creative merit. The judging panel's decision is final and no correspondence will be entered into.

The judging panel is made up of the 2020 Federation Youth Councillors & Federation Council staff. The winner of the *Panel's Choice Award* will win an Apple Watch s5 PLUS \$100 for the use of their photo. The winning photo will be featured in the ever so popular Federation Council's Community Calendar for 2021. Winners will be notified via Facebook and/or letter within 28 days of the closing date. If the winner cannot be contacted or does not claim the prize within 14 days of notification, Federation Council reserves the right to withdraw the prize and re-draw a replacement winner. No further contact attempts or correspondence will be entered into.

All winners will be announced on I Am Federation Facebook page, after the conclusion of the competition and decisions of prize recipients are determined. Winners will also be published in Council Snippets, the Corowa Free Press and Yarrawonga Chronicle newspapers and on Federation Council's websites.

PERMISSION TO USE

Council may ask for permission to use a photo posted by a competition participant. A participant is free to accept the use of their photo or decline as they wish. Please note photos as part of the 'permission to use' will be for future social media use. Council will credit all photo owners and photographers on 'permission to use' images.

OWNERSHIP

All photographers retain their copyright. However, by entering the photographer agrees for Federation Council to use the photograph/s and the entrant's full name for promotional purposes including in online and print media.

No payment will be made for the use of the photographs during the competition or for future use.

IMAGES ENTER FOR USE ON ONLINE E-BOOK

Please note that by entering the competition Council has the intent on making all entrants photos into an online e-book for anyone wishing to view the photos after the competition is over. The e-book will only be available on Council's corporate website.

If you do not wish to be involved in the e-book, please inbox the I Am Federation Facebook page at any time throughout the competition dates.

PRIZES

Viewer's Choice Award:

The prize of the Viewer's Choice Award is a pair of Apple Airpods valued at \$200 and is not transferable or exchangeable and cannot be redeemed for cash.

Panel's Choice Award:

The prize of the Panel's Choice Awards is an Apple Watch s5 valued at \$750 and is not transferable or exchangeable and cannot be redeemed for cash.

A once of payment of \$100 will be made to the winner of the Panel's Choice Awards for inclusion in the Federation Council's 2021 Community Calendar.

FURTHER ENTRY CONDITIONS

There is no entry fee and no purchase necessary to enter this competition. All entrants must reside in Australia to be eligible.

You do not need to have a Facebook account to enter competition. You can submit photos via email to communityevents@federationcouncil.nsw.gov.au or you can tag from parent / guardian or friends Face Book account who is aged over 13 years.

Federation Council reserves the right to verify the validity of entries and to disqualify any entry which, in the opinion of promoter, includes objectionable content, profanity or potentially insulting, inflammatory or defamatory statements.

Photographs submitted must be the entrants own.

Federation Council employees are not eligible to win prizes, however can complete tasks and upload photographs.

The 'Show Us Your Federation' Competition is in no way sponsored, endorsed or administered by or associated with Facebook. You acknowledge that all information and material that you submit to enter 'Show Us Your Federation' Competition submitted to Federation Council and not Facebook and you agree that Facebook shall not be liable to you in any way in respect of this promotion.

By uploading your photographs and tagging them you agree to these terms and conditions.