

NORTH OF THE MURRAY TOURISM NETWORKING SESSION

How to focus on customers to increase your profit!

Federation Council invites you to join the North of the Murray Tourism Team and the Director of Social Media and Marketing, Jen Donovan for a detailed workshop demonstrating how to focus on customers to increase profit for your business. Shifting the focus from getting 'new' customers to the profit and growth that can be achieved from focusing on your existing customers.

Together in this workshop we will explore the following concepts;

- Loyalty programs.
- Repeat customers.
- Creating a community.
- Building your brand.
- Shifting the focus to existing customers.

Attendees will walk away knowing the power they already have inside their business, with their existing customer base, how to best use that strategy to grow and become more profitable and have the tools to implement for immediate results. They will put an emphasis on building a community, not just an audience and have their burning marketing questions answered by marketing expert Jenn Donovan.

Proudly funded by



Small Business Month
1 - 31 March 2022



March 1 11.30am - 2pm

Corowa RSL Club
30 Betterment Parade, Corowa, NSW
2646.

Click [HERE](#) to RSVP by February 21.

For more information contact
the Corowa Visitor Information
Centre (02) 6033 3221.

NORTH OF
THE MURRAY

Explore northofthemurray.com.au